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## FISCAL UPDATE Article

Fiscal Services Division

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### ROADMAP FOR IOWA'S EDUCATION TECHNOLOGY (EDTECH) INDUSTRY

**Roadmap Released.** On October 10, 2019, Governor Kim Reynolds, the Iowa Economic Development Authority (IEDA), and the [Iowa Innovation Council](#) (IIC) released an economic development [roadmap](#) for Iowa's education technology (EdTech) industry, based on an evaluation conducted by [TEconomy Partners, LLC](#).

**Roadmap.** The roadmap identifies four platforms as holding the most promise for Iowa economic development and being the most likely to benefit from State programs, industry/university partnerships, and other sector development activities. The platforms include the following:

- Assessment/testing
- Science, technology, engineering, and math (STEM) content
- Content visualization and virtual reality systems
- Adaptive learning systems

**Iowa Innovation Council.** The IIC is a business-led group that develops strategies and long-term plans to make sure Iowa stays competitive in the global business economy. As an advisory council to the IEDA, the IIC develops recommendations on programs, services, and policies needed to support existing businesses and increase the chances for success for entrepreneurs.

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